

For Immediate Release

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KISD Initiates New Communication Venue

The Klein ISD seeks new ways for the community to stay informed on important news and information. Recently, the district has begun to use "Twitter."

Twitter is a free social networking service that enables users to send and read messages known as *tweets*. Tweets are messages of up to 140 characters (including letters, punctuation and spaces).

Twitter users can subscribe to the Klein ISD news feed to receive information through their web browsers or on their mobile devices through a third-party Twitter application.

By diversifying its communication outlets, the district plans to reach a larger group of people who receive their news in a variety of ways.

A direct link to the Klein ISD Twitter site is available on the district homepage at www.kleinisd.net.

The Klein ISD is located in north Harris County and has more than 44,750 students in its twenty-six (26) elementary, eight (8) intermediate, and four (4) high schools. Visit the district's Web site at www.kleinisd.net for additional information about the Klein Independent School District.